

IMPLEMENTING PARTNERS FACT SHEET
Disability Workstream



Project Brief

Agile received a second consecutive grant from the Australian Government through the Australia-Cambodia Cooperation for Equitable Sustainable Services (ACCESS) Program. Under the existing Stage 2 implementation period this additional grant will enable Agile to continue supporting persons with disabilities to access economic opportunities, which will contribute directly to the National Disability Strategic Plan (NDSP 2019-23). This project is aimed at supporting a new Women Entrepreneurs with Disabilities (WEDs) cohort as well as social enterprises employing persons with disabilities, to advance their business development. The “Bodhi Tree Incubator Program” helps WEDs realise their business ideas from scratch. The incubators value innovators who are unable to shape their concepts into operational businesses, due to resource or experience limitations. The “Bodhi Tree Accelerator Program” enhances WEDs and Disability Social Enterprises (DSE)’ confidence and business management skills (financial management, marketing, etc.) through coaching, mentorship, and access to financial resources. Through this project, WEDs and Disability Social Enterprises (DSE) will be able to connect to potential funding, gain media presence, and improve their confidence and business management skills.

Project Outcomes

Outcome: WEDs and DSEs have improved entrepreneurship capacity, access to mentorship, and opportunity to access funding sources to accelerate their businesses.

Key Interventions

1. Bodhi Tree Incubator in Siem Reap and Battambang: A five-day workshop scheduled to take place biweekly in each province. The workshop covers five topics a) Soft skills and concept of business; b) Business plan; c) Market; d) Finance; e) Planning and Facebook page training.
 - Two Incubator training programs delivered to 24 WEDs (12 people in Siem Reap and 12 in Battambang).
 - Raise awareness of the economic contribution of WEDs to the public through storytelling such as social media content, digital images and case studies.
 - Provide ongoing support to WEDs as the Incubator progresses via establishing a sustainable network for the group.
2. Bodhi Tree Accelerator in Phnom Penh: A five-day workshop for WEDs and DSEs every month over a period of six months. These workshops will cover business topics including Financial Projection, Market Segmentation, Sales, Product Development, Customers, and Accounting. The workshop will introduce the WEDs & DSEs to financial opportunities such as the Consumer Awareness and Financial Empowerment (CAFE) Program at Chamroeun Microfinance.

- Business presentation workshop to facilitate experience shearing between WEDs and DSEs.
 - Coaching and mentoring between each workshop to accompany participants to access the level of skill uptake.
3. A One-Day Marketplace and Networking Event: This one-day event will showcase the enterprises presentation, a pop-up marketplace, and a networking event.

COVID-19 Interventions

Provide personal protective equipment (PPE) such as masks, and hand sanitisers to the project participants.

Beneficiaries

Direct:

- At least 20 WEDs and DSEs will be trained on the Bodhi Tree Incubator and Bodhi Tree Accelerator Program.

Indirect:

- WED and DSE family members and persons with disabilities community.
- The RGC who generates national income tax through collection from the WEDs and DSEs.

Geographic Location

Phnom Penh, Siem Reap, Battambang

Project Partners

- Department of Welfare for Persons with Disabilities (DWPD) of the Ministry of Social Affairs, Veterans and Youth Rehabilitation (MoSVY)
- Cambodian Disabled People's Organisation (CDPO)
- Chamroeun Microfinance and Good Return

Duration

01 November 2021 to 31 October 2022

Project Budget

Total ACCESS's budget: 149,985.00 AUD

Contacts

Agile Development Group
Mrs BUN Khim, General Manager & Lead Facilitator
Tel: (855) 10 783 312
Email: khim@agiledg.com

ACCESS Program
Dr Chou Vivath, Disability Lead
Tel: (855) 12 915 674
Email: vivath.ch@accesscambodia.org

This project is funded by the Australian Government through the ACCESS Program.

May 2022